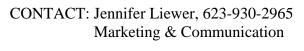
FOR IMMEDIATE RELEASE



CITY MANAGER HONORED BY FIESTA BOWL FOR IMPACT ON COMMUNITY

GLENDALE, Ariz. -- Glendale City Manager Ed Beasley will be honored with the 2008 Fiesta Bowl Tourism Champion Award on Thursday night at the Arizona Biltmore Resort.

Beasley will be presented with the honor from Fiesta Bowl President & CEO John

Junker during the Fourth Annual Arizona Tourism Unity Dinner, which is sponsored by the

Fiesta Bowl, Arizona Office of Tourism, and Greater Phoenix Convention and Visitors

Bureau.

He was selected by the Bowl for his work in bringing economically stimulating projects to the West Valley, including the Tostitos Fiesta Bowl, Arizona Cardinals, Phoenix Coyotes, Super Bowl, Cactus League Baseball, Westgate, University of Phoenix Stadium and Jobing.com Arena.

Beasley will be recognized for his instrumental role in attracting both sporting and entertainment related activities to the West Valley. He was key player in helping to bring Super Bowl XLII for Arizona and his leadership has resulted in the creation of a new \$80 million baseball complex slated to host the Los Angeles Dodgers and Chicago White Sox during Spring Training.

Beasley has also been a driving force in the development of Jobing.com Arena,
University of Phoenix Stadium and Westgate City Center, a mixed-use project
encompassing retail, residential, office, dining and entertainment facilities.

Beasley began working in Glendale as assistant city manager in 1994 and was promoted to city manager in 2002. Previously, he served as assistant county administrator with Wyandotte County in Kansas City, Kansas; assistant county manager of Pinal County, Arizona; city manager of Eloy, Arizona; administrative assistant to the city manager of



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City of Glendale 5850 W. Glendale Ave. Glendale, AZ 85301 (623) 930-2960 www.glendaleaz.com Flagstaff, Arizona; and as a legislative aide to Senator Thomas Eagleton of Missouri.

This is not the first time Beasley has been honored for his contributions to the state of Arizona. In 2006 he was the recipient of the Arizona Business Magazine Economic Engines Award. He has also been named one of the "Top 30 Young Leaders" in the nation by *Ebony* magazine and has received the Martin Luther King Leadership Diversity Award, Maricopa County NAACP Roy Wilkins Freedom Award and the Superior Service Award for Individual Contributions from the American Society of Public Administrators

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